



Rideauwood
ADDICTION AND FAMILY SERVICES

2026 SPONSORSHIP OPPORTUNITIES

Together we can
create hope!



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@RideauwoodOttawa



About Rideauwood

Rideauwood Addiction and Family Services is a community-based counselling provider dedicated to supporting those impacted by substance use, behavioural addictions, and related mental health challenges.

Rideauwood's more than 40 counsellors serve youth, young adults, adults, and families with over 15 comprehensive programs that include prevention, education, and individual and group treatment.

Whether it's problematic substance use, gambling, gaming and technology use, and whether individuals want to reduce their use, use in safer ways, or eliminate their use entirely, Rideauwood counsellors are here to help.



Our Approach

Rideauwood recognizes that problematic substance use, addiction, and related mental health issues are complicated and that individuals need to choose the support options that are best for their unique situations. Our approach is based on clinical best practices which are tailored to meet the ever-evolving needs of our clients.

Trauma-informed care principles guide Rideauwood counsellors who work with each individual to develop a personalized recovery plan that may be harm-reduction or abstinence based. There is no “right” path to recovery - only the path clients choose.

Our specialized approach involves adaptation, collaboration, and, most importantly, compassion. We listen and respond to our clients with the greatest of respect and consideration. We care deeply about our connection with our community.

At Rideauwood there is no “right path” to recovery - only the path you choose.

Why Rideauwood

Post pandemic and in the midst of an overdose crisis, the need for addictions care is at an all-time high.

You probably know some of Rideauwood's clients. They come from all walks of life: high-achieving professionals, people you work with, your son or daughter's friend, the neighbour you chat with, or the person standing across the street. People are struggling. Some are losing their lives.

You can be part of the solution. When you partner with Rideauwood, you change lives for the better by helping people receive critical treatment, education, and prevention services.

Rideauwood is a community-based counselling provider that has been operating in Ottawa since 1976. Dedicated to supporting those impacted by problematic substance use, gambling, gaming and technology use.



86%

of clients who completed the 2024-2025 Ontario Perception of Care Tool for Mental Health and Addictions (OPOC-MHA) survey responded agree or strongly agree to the statement:

“The services I have received have helped me deal more effectively with my life’s challenges.”



2026 Sponsorship Opportunities

Our Impact



8,681 one-on-one
sessions provided to
1,345 registered clients.



12,194
youth attended
presentations and
education sessions
in schools.

3,918 clients
participated across
608 groups or
outreach sessions.



84%

Clients seeking treatment
for problematic substance
use, gambling, gaming or
technology use

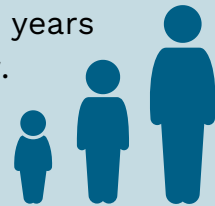


16%

Family members seeking
treatment regarding someone
else's gambling, gaming, or
other compulsive behaviours

63% of clients are 25 years
of age and older.

37% are under the
age of 25.



40+ Rideauwood counsellors deliver
15 programs designed to meet
each client's needs and goals.

Rideauwood clients receive
support tailored to their
individual needs, meeting
them where they are at.



Program & Resource Sponsorships

At Rideauwood Addiction and Family Services, our mission is to provide person-centred treatment, prevention and education to those affected by substance use, addiction, and related mental health challenges in Ottawa and the surrounding region. Our diverse range of programs and resources is designed to facilitate recovery, enhance community understanding, and ensure that everyone has access to the tools they need for a successful journey toward health and wellness.

We are proud to offer a variety of sponsorship opportunities that allow you to play a vital role in this mission. Each program and resource sponsorship option aligns with a key area of our work, ensuring that your contribution makes a meaningful impact.



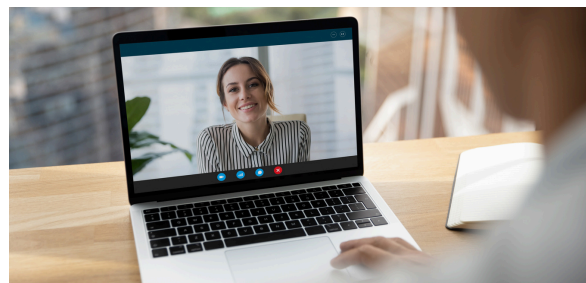
Client Comfort & Care



**Community Outreach
& Education**



Learning & Leadership



**Accessibility through
Technology**

Client Comfort & Care

Investment: \$500 - \$2,500

At Rideauwood Addiction and Family Services, we prioritize the dignity and well-being of our clients throughout their recovery journey. By becoming a Client Comfort & Care Sponsor, you can make a significant impact by providing essential items that foster a supportive and calming environment.

Why Sponsor Client Comfort and Care at Rideauwood?

- **Enhanced Client Experience:** Your sponsorship helps provide comfort items like light refreshments (coffee, tea, cookies), fidget toys, weighted blankets, and journaling supplies. These items help create a soothing atmosphere that supports clients during their recovery.
- **Reduces Anxiety and Stress:** Recovery can be emotionally taxing. Comfort items such as fidget toys and lap blankets help alleviate stress and allow clients to focus more on their recovery rather than their discomfort.
- **Promotes a Safe and Supportive Environment:** Comfort materials create a welcoming space where clients feel at ease, encouraging them to engage openly in their counseling sessions and enhancing the effectiveness of their care.

Your support will integrate these thoughtful and comforting touches into our programs, significantly enhancing the recovery journey and helping clients feel valued and supported every step of the way.



Community Outreach & Education

Investment: \$500- \$2,500

Rideauwood Addiction and Family Services is dedicated to fostering awareness, understanding, and support for individuals and families affected by addiction. As a Community Outreach & Education Sponsor you will make a meaningful impact in educating your community about addiction. Your support will fund vital educational and resource materials used in our outreach efforts, helping us to raise awareness and break stigma surrounding addiction across Ottawa and the surrounding area.

Why Sponsor Community Outreach & Education?

- Enhance Community Awareness: Your sponsorship directly supports our initiatives to educate the public about addiction. This includes creating and distributing valuable resources that provide essential information and foster a greater understanding of addiction-related issues.
- Foster Informed Communities: By supporting our outreach and education, you help build a more informed and resilient community, creating a safer environment where individuals are better equipped to address and overcome addiction-related challenges.

Partner with us to educate, support, and empower. Your sponsorship extends our outreach, provides crucial resources, and makes a real difference in the lives of those affected by addiction. Together, we can build a healthier, more informed community.



Learning & Leadership

Investment: \$500- \$2,500

At Rideauwood Addiction and Family Services, we understand that investing in our staff is key to achieving the best outcomes for our clients. As a Learning and Leadership Sponsor you'll provide essential support for staff training and recognition for exceptional contributions in the workplace.

Why Sponsor Learning and Leadership?

- **Advance Staff Training:** Your sponsorship provides our team access to professional development opportunities surrounding best practices and innovations in addiction support.
- **Celebrate Excellence:** Fund awards that recognize and reward outstanding staff performance, motivating and acknowledging their exceptional efforts.
- **Enhance Service Quality:** Investing in staff development and recognition improves the care and support we provide, ensuring our team delivers the highest quality of service.

As a Learning & Leadership Partner you will strengthen our team and celebrate their achievements. Your sponsorship will drive excellence in addiction support and reinforces Rideauwood's role not only as a valued employer but also and leader in the field of addiction support.



Accessibility through Technology

Investment: \$500- \$2,500

At Rideauwood, we understand that advancing technology is vital for delivering effective and accessible addiction support. As an Accessibility through Technology Sponsor, you'll help cover the costs of technology for our virtual counseling services, ensuring clients receive the highest quality support possible.

Why Sponsor Accessibility Through Technology?

- **Expand Access to Support:** Virtual counseling breaks down geographical and physical barriers like transportation needs and mobility challenges, allowing clients to access our services from anywhere.
- **Reduce Stigma:** Offering online counseling provides a discreet and private option for clients, helping to reduce the fear of stigma associated with seeking support.
- **Enhance Flexibility and Convenience:** Virtual programs offer clients flexibility that making it easier for them to integrate support into their lives and stay engaged with their counselling.

Your support will enhance our virtual counseling capabilities, allowing us to provide this accessible option, while ensuring we maintain a range of support methods for diverse needs.



Program & Resource Sponsorship Benefits

	Champion \$2,500	Ambassador \$1,000	Advocate \$750	Supporter \$500
Certificate of appreciation recognizing your support.	●	●	●	●
Exclusive Sponsor updates showing how your support is contributing to Rideauwood's programs and services as well as client success.	●	●	●	●
Recognition on the Program Partners webpage of Rideauwood's website.	Logo	Logo	Logo	Name
Recognition in Rideauwood's Annual Report.	Logo	Logo	Logo	Name
Recognition in Rideauwood's email newsletter.				
Co-branded social media post(s) acknowledging your support and highlighting how your sponsorship is creating impact.	4	2	1	
A Rideauwood training and education session for your staff to expand their skills and knowledge around understanding substance use through a trauma-informed lens.	●			

As a Rideauwood sponsor, not only will you be positively branding your company in the Ottawa community, you will also be:

- Supporting the important work that is being done at Rideauwood to support people transforming their lives
- Increasing compassion and reducing stigma
- Inspire other businesses to step forward to partner with Rideauwood

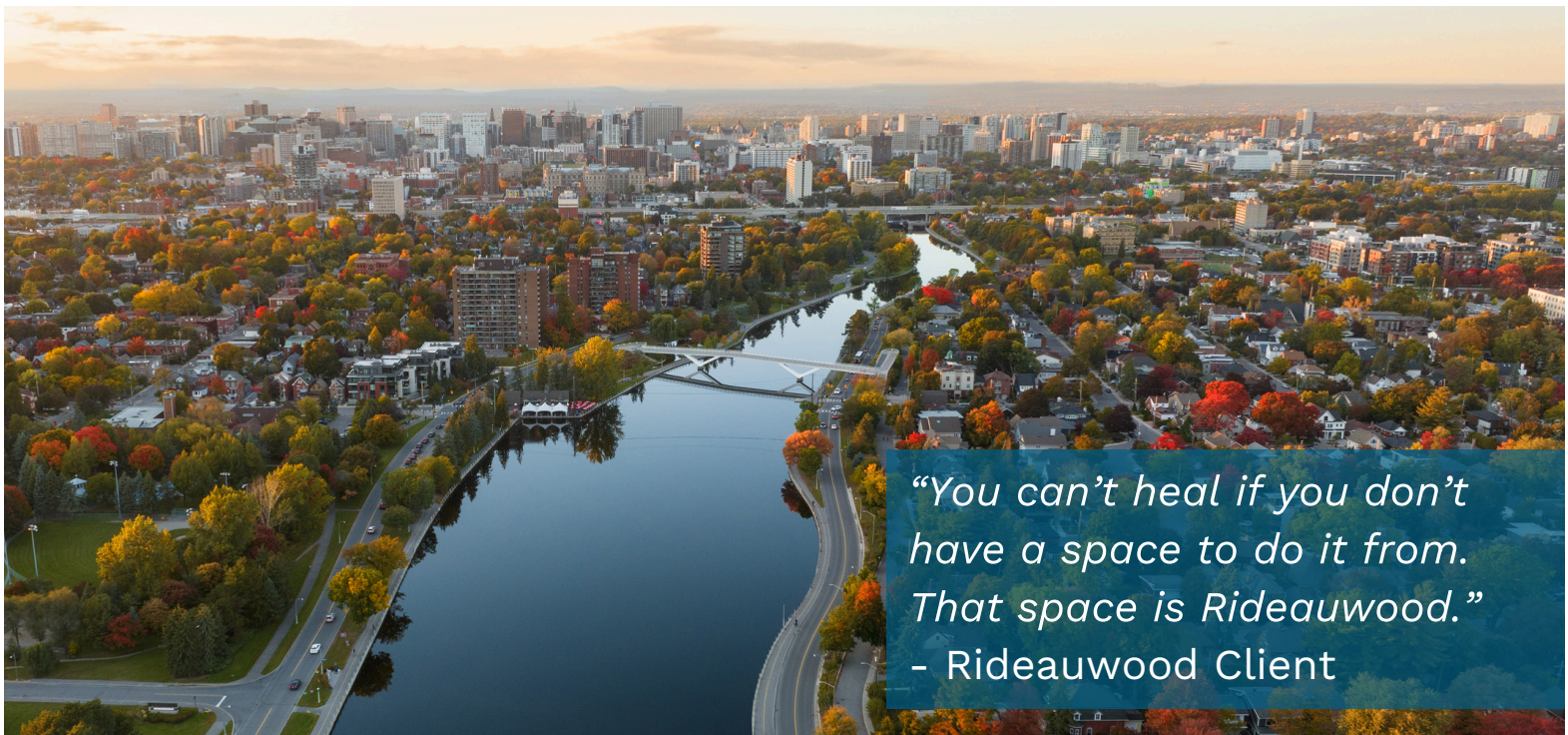


To discuss or confirm your Rideauwood sponsorship or a donation please contact:

Rachel Taylor
Fund Development
rtaylor@rideauwood.org

***When you partner with Rideauwood,
you will be helping people to reclaim their lives!***

We invite you to join us in leading the charge to advance Rideauwood's mission, showcasing your values and commitment to community support while promoting your business.



*"You can't heal if you don't
have a space to do it from.
That space is Rideauwood."
- Rideauwood Client*



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donation please contact:

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rtaylor@rideauwood.org

2026 Sponsorship Form



Yes! We want to support the vital work being done by Rideauwood.

Contact First Name: _____ Contact Last Name: _____

Email: _____ Telephone: _____

Company Name: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Website: _____

Social Media Handles Facebook @ _____

Instagram @ _____

LinkedIn @ _____

Rideauwood Program & Resource Sponsorship

- ☐ Client Comfort & Care
- ☐ Community Outreach & Education
- ☐ Learning & Leadership
- ☐ Accessibility through Technology

- ☐ Champion - \$2,500
- ☐ Ambassador - \$1,000
- ☐ Advocate - \$750
- ☐ Supporter - \$500

Thank you for your generous support!

Please email completed sponsorship forms to: Rachel Taylor

rtaylor@rideauwood.org