

Team **Rideauwood**



Set Up Your Fundraising Page for Success

Overview

Before you begin asking for donations, make sure your fundraising page is ready to inspire giving.

Share your story.

- Sharing your personal connection to Rideauwood helps others connect with the cause and provides motivation for them to donate.
- In the **My Story...** section of your fundraising page, write about why you're participating in Run for Rideauwood, why Rideauwood's mission is important to you, and what impact Rideauwood has on you and the community.

Add a photo.

- Photos are a great way for connecting people to you and to Rideauwood, and they will help you with your fundraising.

Set a goal.

- Having a goal will help others track your progress and see how much their donation can help you succeed.
- Make sure your goal is high enough to encourage donations and not too high that it is unattainable. (If you realize your goal is too low or too high, you can always adjust it later on.)

Make the first donation.

- When others visit your page, you'll have already started the momentum to reaching your fundraising goal.

Technical Support

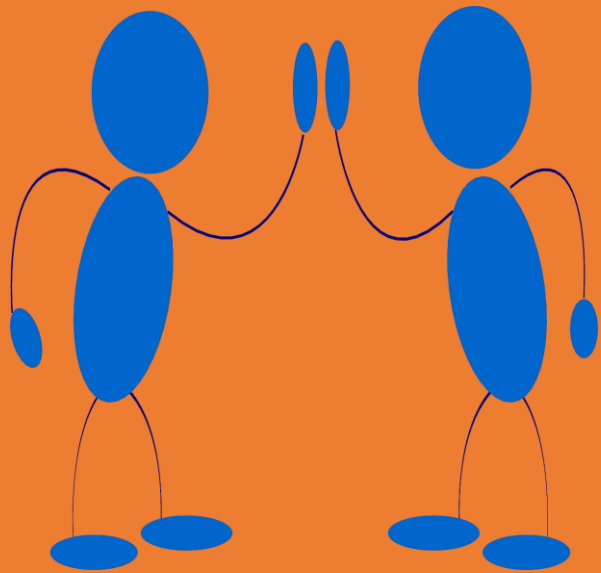
Run Ottawa uses Race Roster, an online platform, to manage Tamarack Ottawa Race Weekend and the Desjardins Charity Challenge. For questions related to setting up your fundraising page, please contact Race Roster directly:

➤ Email: support@raceroster.com

➤ Phone: **1-855-969-5515**

Race Roster also provides answers to [frequently asked questions](#).

High five!



Once your page is all set up to inspire donations, visit the Team Rideauwood online toolkit for next steps at rideauwood.org/team-toolkit.

If you have any questions, please reach out to:
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