

## Planning Your Team Rideauwood Fundraising Campaign Outreach

Start with the people most likely to support you in order to get your fundraising campaign off to a successful start. The five people most likely to give are (check them off when they've given):

- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_

Next, email a broader circle of ten friends, colleagues or family members.

- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_
- ☐ \_\_\_\_\_ Asked (date) \_\_\_\_\_

Once you've received five to ten donations, try a broader outreach. You could email more contacts, do social media promotion, share with your book club, etc. Write down three broader outreach steps you plan to take:

- ☐ \_\_\_\_\_  
\_\_\_\_\_
- ☐ \_\_\_\_\_  
\_\_\_\_\_
- ☐ \_\_\_\_\_  
\_\_\_\_\_



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