



GIVING OPPORTUNITIES

2022 - 2023

You are invited to partner with Rideauwood Addiction and Family Services to help transform the lives of people in Ottawa and the surrounding area who are impacted by problematic substance use, addiction and related mental health issues.



312 Parkdale Ave
Ottawa ON
K1Y 4X5

613-724-4881
info@rideauwood.org
Rideauwood.org



RideauwoodOttawa
rideauwoodottawa

WHY RIDEAUWOOD

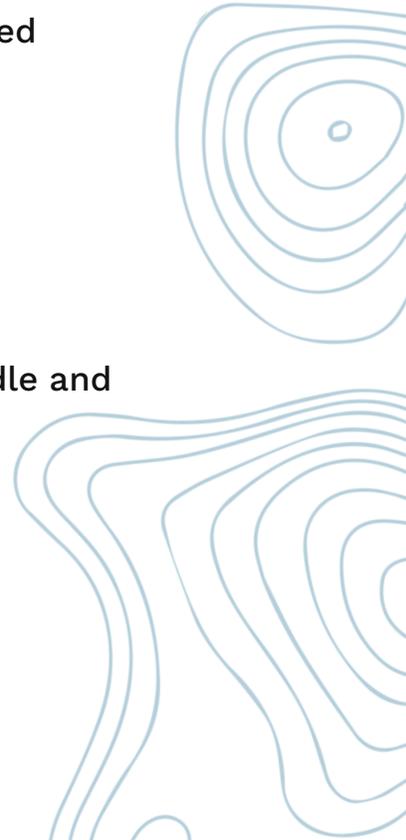
With nearly 75% of Ontarians reporting increased addiction and mental health challenges, the need for addiction treatment is at an all-time high.

Addiction is deceptive. Drinking, drugs, gambling and gaming buffer people from the pain of their personal stories.

Addiction can take everything away from you – your finances, your family, your relationships, your home and your hope.

At Rideauwood, we help individuals and families to reclaim their lives.

More than 40 counsellors supported more than 26,500 people last year. The Rideauwood team:

- Provides evidence-based, compassionate, community-based addiction counselling
 - Serves youth, young adults, adults and families
 - Offers abstinence and harm reduction treatment options
 - Delivers critical education and prevention services to middle and high school students across Ottawa
 - Shapes the future of healthcare through innovation and collaboration with partners
- 

CUSTOM-MADE FOR YOU

The following pages provide a menu of giving options. But this is just the beginning. Rideauwood will work with you to develop a giving arrangement that meets your particular needs and helps you achieve your specific goals.

For more information, please contact:

Catini St. Pierre

Manager of Fund Development and Communications

613-724-4881 x 210

cstpierre@rideauwood.org





Family Spiral

Empower families through education

Family Spiral is an introduction to Rideauwood's family and parent counselling services. Participants learn about addiction and how it affects families, while connecting with others who are experiencing concerns and challenges similar to their own. Approximately 400 clients attend Family Spiral each year.

You could sponsor all or a portion of the cost and receive customized benefits.



Sponsorship

Medallion Night

Celebrate Success

Medallion Night is Rideauwood's annual signature event. Clients who successfully complete a Rideauwood program – whether abstinence or harm-reduction based – receive a Rideauwood medallion during an intimate gathering of clients, their family and friends, their counsellors, and special guests. Approximately 100 people attend and celebrate the transformative power of Rideauwood counselling and the strength of Rideauwood clients.

You could sponsor all or a portion of the cost and receive customized benefits.



Sponsorship



Team Rideauwood

Go the Distance

Team Rideauwood is made up of individuals dedicated to the Rideauwood cause. Team members register to run or walk during the Tamarack Ottawa Race Weekend, and they fundraise to support people who turn to Rideauwood for support.

You could sponsor all or a portion of the cost and receive customized benefits.



An Hour to Give

Increase compassion and bust stigma

An Hour to Give is the radio show on CityNews' 1310 AM / 101.1 FM radio dedicated to sharing charities' stories in a unique way. Once a year, the host interviews members of the Rideauwood team and beneficiaries, bringing awareness to addiction issues and corresponding treatment, prevention and education services.

You could sponsor all or a portion of the cost and receive prime benefits.



Sponsorship

Matching Donor

Inspire the generosity of others

Match donations dollar-for-dollar for a Rideauwood fundraising campaign to motivate other donors and maximize revenue for Rideauwood. (Donors are likely to increase their donation by 50% when they know it will be matched!)

There are a number of fundraising campaigns throughout the year in which you could participate as a matching donor.





Project Courage

Build a community with Rideauwood

Become a leader in driving Rideauwood's mission forward and help with three key priorities: excellence in care, research and technology.



Other Ways to Give

Join the Circle of Monthly Giving

Making a monthly contribution is easier on your wallet and helps Rideauwood plan ahead financially. You help save on administrative costs so that more of your gift can be directed to what you care about most – saving lives and helping people live well.

Make a gift of securities

When you donate securities directly to Rideauwood, capital gains tax is eliminated, allowing you to donate more.

Make a single donation

As a member of the Rideauwood giving community, you will be ensuring that people have access to life-saving addiction treatment, education and prevention services. Gifts to honour or remember someone are also welcome.

Include Rideauwood in your estate plan

When you leave a gift to Rideauwood in your will, you will be ensuring that people have access to life-transforming addiction counselling, prevention and education for years to come.

Organize a fundraising event

Encourage others at work, in your community or at home to donate by holding a social event that benefits people who turn to Rideauwood for help. Concerts, trivia challenges, bake sales – the possibilities are endless. Requesting donations in lieu of gifts to celebrate a milestone is another great option.

Volunteer

Rideauwood's Board of Directors provides leadership and direction to advance addiction prevention, education and treatment services.

Help Raise Awareness

Invite a Rideauwood to do a presentation on a relevant substance use/addiction topic for your staff or community organization.